

Annual & Event Partnerships

| 2024-2025

Seabury Resources for Aging is a historic, trusted, greater DC nonprofit serving over 6,000 older adults and their families. We are focused on serving older people in the Greater Washington region especially at the intersection of **affordable housing, connection to resources, social isolation, and senior hunger**.

We invite potential partners to join us in addressing these challenges in our community, and be bold allies in creating a region where everyone can age with dignity and independence. To properly recognize your contribution to our mission, we have organized benefits at varied levels.

If you have a specific benefit you are interested in, or a specific opportunity you would like to sponsor, please contact Greg Rockwell, Managing Director of Advancement, at 202-849-8082 or grockwell@seaburyresource.org.

Why Seabury?

We are in the era of “Peak 65,” with more people over the age of 65 than under 10, more than any time in history. With the large Boomer population retiring, older people are having a harder and harder time finding affordable places to live, affordable care, communities to keep them engaged, and even food.

Your support helps Seabury directly address these issues. Please see our 2024 Impact Report on our website to see what we’re already doing, and how your partnership will help us do even more for our older families and neighbors.

www.SeaburyResources.org/Impact

Annual Partnerships, January 2025 – December 2025

Platinum | \$10,000

- 1 branded Care Management Webinar, to live as an evergreen resource on Seabury’s website
- Recognized partner at all Seabury events as a Platinum Partner
- Eight (8) tickets to *Leadership in Aging*, Seabury’s annual event
- Two (2) group volunteer opportunities with our Friendship Terrace Senior Living Community, Age in Place program, or Community Dining Site
- Recognition as a Platinum partner on Seabury’s home page

- Partnership highlight in *Resource*, Seabury’s quarterly newsletter delivered physically and digitally to all residents, members, clients and donors.
- Inclusion in all Seabury’s communications as a Platinum partner, including *Resource* newsletters, email, website partner page, and social media

Gold | \$5,000

- Recognized partner at all Seabury events, as a Gold Partner
- Six (6) tickets to *Leadership in Aging*, Seabury’s annual event
- One (1) group volunteer opportunities with our Friendship Terrace Senior Living Community, Age in Place program, or Community Dining Site
- Recognition as a Gold partner on Seabury’s home page
- Inclusion in all Seabury’s communications as a Platinum partner, including *Resource* newsletters, email, website partner page, and social media

Silver | \$2,500

- Four (4) tickets to *Leadership in Aging*, Seabury’s annual event
- One (1) group volunteer opportunities with our Friendship Terrace Senior Living Community, Age in Place program, or Community Dining Site
- Recognized as a Silver Sponsor on Seabury’s Partner page
- Inclusion in all Seabury’s communications as a Silver partner, including *Resource* newsletters, email, and social media

Bronze | \$1,000

- Inclusion in all Seabury’s communications as a Bronze partner, including *Resource* newsletters, email, website Partner page, and social media
- Two (2) tickets to *Leadership in Aging*, Seabury’s annual event

Custom Options

Seabury wants your partnership to be a positive experience for you and your company. With your partnership, please talk to us about your biggest priorities. Is your audience Seabury’s low-income community? Our donors who may be interested in luxury independent living communities? Do you want to highlight your company’s commitment to serving seniors in a particular area? Do you want opportunities to engage your employees in feel good volunteer experiences?

As you select your partnership level, talk to us about your goals and how we can make your partnership not just impactful for the families and older adults we serve, but your team as well.

Leadership in Aging, April 2025 – May 2025

Seabury's premier event for almost 20 years, this event brings together industry and regional leaders from across the DC metro area. This year the event will take place on May 8th and provide a chance for Seabury's supporters and sponsors to support our incredible mission to bring health equity to the Capital Region's low-income families and older adults.

Sponsorship Opportunities

Platinum Sponsor \$10,000

- Inclusion in 90 second promotional video
- Speaking role
- Individual event signage
- Featured website article
- Logo featured on event website and marketing emails
- Full page ad in event program
- Logo featured in social media "sponsor highlight" posts
- Eight (8) free tickets
- Promotional material included in gift bag

Gold Sponsor \$5,000

- Prominent name or logo placement in event signage
- Featured website article
- Logo featured on event website and marketing emails
- Half-page ad in event program
- Logo featured in social media "sponsor highlight" posts
- Six (6) free tickets
- Promotional material included in gift bag

Silver Sponsor \$2,500

- Secondary name or logo placement in event signage
- Logo featured on event website and marketing emails
- Quarter-page ad in event program
- Logo featured in social media "sponsor highlight" posts
- Four (4) free tickets
- Promotional material included in gift bag

Seabury Friend \$1,000

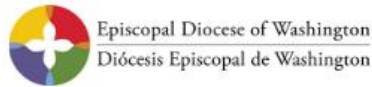
- Logo listed on event signage
- Name listed on event website and marketing emails
- Name listed in event program
- Two (2) free tickets

Seabury Resources for Aging 2024 Partners

Gala for the Ages Centennial Sponsors

100 years of innovation,
responsiveness, and forward thinking!

Centennial Gold



Centennial Silver



COMCAST Klein Hornig, LLP, Counselors at Law



Gerry Perez and Ellen Glover

Centennial Bronze



Capital Group



CREATIVE PLANNING



Marti Brown Bailey and Daniel Bailey,
Dawn and Gregory Quattlebaum, Paula Singleton,
Susan Spurlark, John and Suzanne Welch

Annual Partnership Commitment Form

A completed Commitment Form for event sponsorship is requested no later than March 27th, 2025, at least six (6) weeks in advance of Seabury's signature event, Leadership in Aging on May 8th, for appropriate acknowledgment in the event program and on signage.

Annual Partnership

\$10,000 \$5,000 \$2,500 \$1,000

Other _____

Leadership in Aging

\$10,000 \$5,000 \$2,500 \$1,000

Other _____

Payment Types: *check one.*

- Check (*payable to Seabury Resources for Aging*)
- Credit Card (**Mastercard, Visa, American Express, Discover**)
- Invoice (terms apply)

Card Number: _____

Expiration Date (mm/yy): _____ CVV: _____

Name as it appears on card: _____

Please check here to help cover the credit card processing fees of ~5%

Partner Info (Please write on the first line the way you would like your name displayed):

Individual/Company: _____

Contact & Title: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Please submit form:

- **Email:** Greg Rockwell, grockwell@seaburyresources.org (202) 849-8082.
- **Mail:** Seabury Resources for Aging - Advancement Office, P.O. Box 70220, Washington, DC 20024
- **Pay Online:** www.seaburyresources.org/partnership

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